



MOBILE**ADVANTAGE**[™]
PartnerPower

Grow Together. Win Together



A New, Scalable, High-impact Marketing Channel

Drives patient engagement and revenue growth for **Med Spa practices** and their **strategic partners** through direct-to-cell phone marketing with the **Mobile Advantage Experience™**.



Med Spas Enable Direct Brand Marketing

Brands can now bypass TCPA (Telephone Consumer Protection Act) limits on direct-to-phone marketing by tapping into opt-in programs run by their med spa clients.

Scalable, Growth Opportunity for Brands

- Average Clients per Med Spa = 2,000 (per ChatGPT)
- 1,000 Centers = 24,000,000 Annual Advertising Impressions
- Unlock Direct Access to Consumer's Cell Phones for First Time
- Piggy-back on Existing Provider Relationships
- ***You Sponsor the Connection. They Drive Your Sales Growth***

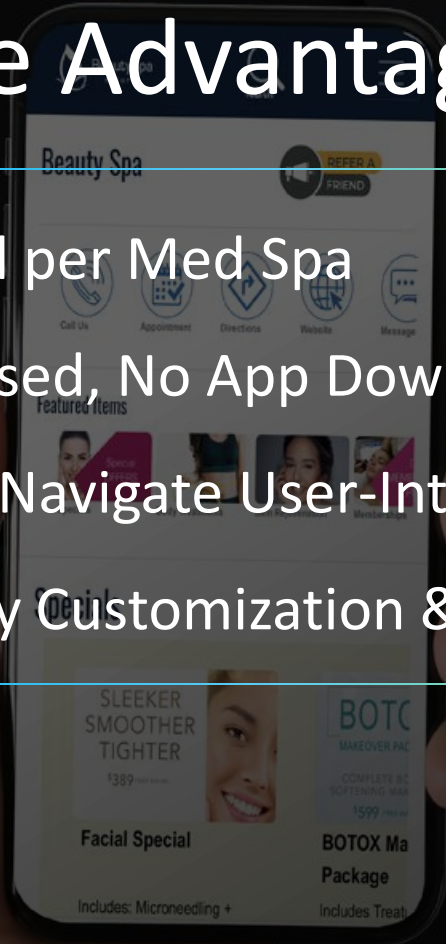
Mobile Advantage Technology

To achieve its marketing objectives, **Mobile Advantage** utilizes four powerful technologies.

- Mobile Advantage App™ - *(Personalized Business Mobile App)*
 - Mobile Advantage Showcase™ - *(Mobile Business Digital Content)*
 - Mobile Advantage Rewards™ - *(Loyalty Program)*
 - Mobile Advantage Digital Delivery™ – *(Multichannel Digital Delivery)*
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Mobile Advantage App™

- Branded per Med Spa
- Web-Based, No App Downloading
- Easy-to-Navigate User-Interface
- Category Customization & Prioritization



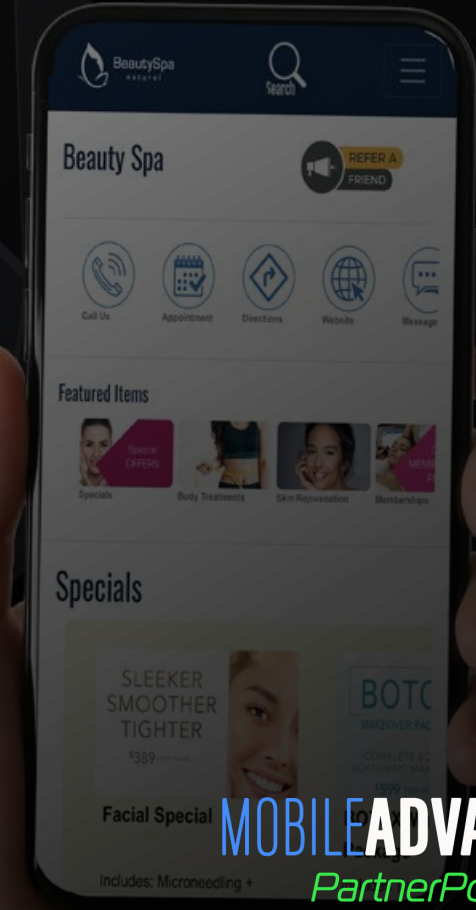
Scan for Sample



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Mobile Advantage Showcase™

- Personalized Content per Your Business
 - Effectively Organized by Category
 - Built-in Learning Libraries Through Templates
 - Interacts with Existing Websites and Webpages
 - Self-Manageable Content
 - **Focused on Existing Client Interactions**
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Mobile Advantage Digital Delivery™

- QR Code Marketing
- Weblink Marketing - Existing Text Services, Websites, Social Media Posts, Email, etc.
- Text Delivery Service
- Drives Mobile Traffic to Mobile Advantage App & Showcase

Med Spa Benefits

- Powerful, affordable marketing program that increases revenues
 - Access to extensive marketing resources and expertise
 - Improve client loyalty, spending and referrals
 - Safeguards valuable existing client relationships.
 - Proactive (“Push”) advertising keeps clients engaged
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Sponsored Brand Benefits

- Legal, Direct Mobile Access to Consumers
 - Immediate, Scalable, Consumer Interaction
 - Premium Product Visibility at Point of Service
 - Mutual Sales Growth through Sponsored Med Spas
 - ***NEW Exclusive Competitive Advantages***
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KEY TO PROGRAM SUCCESS

Strategic Partnerships with Unique Service Categories

- Injectables
- Laser Treatments
- Body Contouring
- Skin Rejuvenation
- Medical Weight Loss Programs
- Other

Direct Access to Med Spas Nationwide!

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Sponsors Help Med Spas Succeed and Help Themselves to Improved Sales & Profits.

Mobile Advantage Is Designed to Grow a Med Spa's Client Base, Increase Loyalty, and Improve All Aspects of a Med Spa Business



How the Program Works

- Sponsors Provide Customer Referrals & Funding for Program Infrastructure
 - Mobile Advantage Advisors Formalize Prospect Relationships
 - Mobile Advantage Advisors Provide Sponsor & Med Spa Training/Support
 - Automated “Staggered” Quarterly Campaigns
 - One Campaign Dedicated to Referral Marketing
 - Real-time Dashboard Analytics for Med Spas/Sponsors
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Med Spa Pricing*

- \$TBD per Month, No Contract (Suggested Retail @ \$149)
 - \$TBD One-Time Design & Setup (Regular Price @ \$495)
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* Dependent on Sponsor Fees

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Industry Sponsor Pricing / Rebates

- Exclusive Category Sponsors
 - \$TBD per Month / No Contract / Sub-Sponsor Opportunities
 - Share TBD% Subscriber Revenue Rebate
 - Guaranteed Showcase Category Ad Placements
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Program Goals & Mission

The Mobile Advantage PartnerPower Program is dedicated to helping thousands of Med Spas connect directly and effectively with clients through cutting-edge direct-to-cell phone marketing. Utilizing Mobile Advantage technology, we equip centers to engage millions of clients with timely, customized mobile experiences that promote frequent office visits.
