



Partner Program Objective

Increase sales for Partners and their Customers by harnessing the **Mobile Advantage Technology™** to establish a direct-to-cell phone marketing network.

A photograph of a car repair shop. In the foreground, a mechanic is working on a dark-colored SUV with its hood open. The shop has several blue car lifts with the brand name 'BEND PAK' visible. A white car is on a lift in the background. The scene is lit with overhead fluorescent lights.

Program Premise

Most professional businesses should tap into the power of Mobile Advantage Marketing Technology™ to drive sales and deliver value to all industry stakeholders.

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Why Mobile Advantage?

- Direct-to-cell phone marketing is the most impactful channel for increasing business revenues and optimizing supplier purchases.
- **Mobile Advantage** stands out as the leading mobile marketing technology available today.

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MOBILE ADVANTAGEtm

Everywhere!

How?

By partnering with market influencers and sponsors committed to the success of their customers, **Mobile Advantage** will drive widespread growth and success across a market segment.

Mobile Advantage Partner Program

- Key Influencers • Category Sponsors
 - Eliminates Cold Calling – Accelerates Rollout
 - Special Pricing for Partner Customers
 - Guarantees Maximum Number of Company Participants
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Partner Responsibilities

Partners encourage the adoption of Mobile Advantage by introducing the program to their customers, entrusting certified Mobile Advantage Advisors to handle the rest.

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Category Sponsors

Suppliers of parts, equipment, tools, supplies, and services can benefit from sponsoring specific product or service categories within Mobile Advantage.

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Why Partners Should Participate

- Success Enhances Customer Bond & Loyalty
 - Customer Revenue Growth Increases Partner Revenues
 - New Profit Center Through Program Rebates
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Partner Rebate Program

- \$20 Subscription Rebate
- 50% Net Revenue Share from Sponsor Subscriptions
- Exclusive Territory Option Available (Fees Apply)
- Private Branding Available (Fees Apply)

Rebate Amount	\$	20	
Subscribers	Monthly Rebates	Annual Rebates	
100	2,000	24,000	
250	5,000	60,000	
500	10,000	120,000	
1,000	20,000	240,000	
1,500	30,000	360,000	
2,000	40,000	480,000	
2,500	50,000	600,000	
3,000	60,000	720,000	
3,500	70,000	840,000	
4,000	80,000	960,000	
4,500	90,000	1,080,000	
5,000	100,000	1,200,000	

Partnership Rollout Plan

- Partners Introduce Their Customers to Advisors
- Bird Dog Spiff Program w/QR Cards (\$100 Debit Card Reward upon Sale)
- Mobile Advantage Advisor Demo Session
- Mobile Advantage Advisor Set-up Process
- Mobile Advantage Advisor Follow-up



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Summary

A successful adoption of **Mobile Advantage** will benefit partners, sponsors, and their customers by increasing revenues and profitability for the entire market.

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