



## Advisor Program Objective

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Successfully deploy **Mobile Advantage Technology™** for as many small to medium-sized businesses as possible, enabling them to reap the benefits of direct-to-cell phone marketing.

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# Advisor Program Premise

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Thousands of businesses should leverage the power of **Mobile Advantage Marketing Technology™** to boost sales and enhance value for their customers.

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Everywhere! 



# Why Mobile Advantage?

- Direct-to-cell phone marketing is the most impactful channel for increasing business revenues.
- **Mobile Advantage** stands out as the leading mobile marketing technology available today.

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# Why Become an Advisor?

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- Self-Employed, No Earnings Limit
  - First-in-Market, Exciting Marketing Solution
  - Flexible and Rewarding Lifestyle
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# MOBILE ADVANTAGE<sup>tm</sup>

*Everywhere!*

## How?

By collaborating with Mobile Advantage Partners dedicated to supporting businesses in their respective industry segments, Mobile Advantage Advisors will foster widespread growth and success throughout the entire industry.

# Primary Target Markets

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- Automotive Aftermarket
- Dental Marketplace
- Home Services (HVAC, Pest, Landscape, Etc.)
- Wellness & Beauty (Med Spa, Chiropractic, Salon, Etc.)
- Online Retailers

# Mobile Advantage Advisor Program

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- Become a Certified Mobile Advantage Advisor (\$195)
- Recruit Mobile Advantage Partners
- Coordinate Sales Effort with Partner “Bird Dogs”
- Provide Sales & Support Services to Support Partners (No Cold Calling)
- Earn Initial Fees and Recurring Commissions
- Full or Part-Time Opportunity

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# Specific Advisor Responsibilities

- Generate Leads From Partner “Bird Dogs”
- Mobile Advantage Advisor Demo Session
- Mobile Advantage Advisor Set-up Process
- Mobile Advantage Advisor Follow-up



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# Advisor Earnings Plan

- \$40 Per Month, Per Subscriber
- \$200 Set-up Fee Earnings
- Full or Part-Time

Advisor Earnings Schedule		
Monthly Earning \$	40	
Subscribers	Monthly Earnings	Annual Earnings
100	4,000	48,000
250	10,000	120,000
500	20,000	240,000
1,000	40,000	480,000
1,500	60,000	720,000
2,000	80,000	960,000
2,500	100,000	1,200,000
3,000	120,000	1,440,000
3,500	140,000	1,680,000
4,000	160,000	1,920,000
4,500	180,000	2,160,000
5,000	200,000	2,400,000

The background of the slide features a silhouette of two hands, one on the left and one on the right, holding the word "SUCCESS" in a bold, sans-serif font. The hands are positioned as if they are supporting the word from below. The background is a soft, out-of-focus image of a cloudy sky with a gradient from light to dark.

# Summary

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Success as a Mobile Advantage Advisor delivers a rewarding experience for both full-time and part-time participants, offering a recurring revenue stream and lifestyle that reflect the effort you dedicate to the program.

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