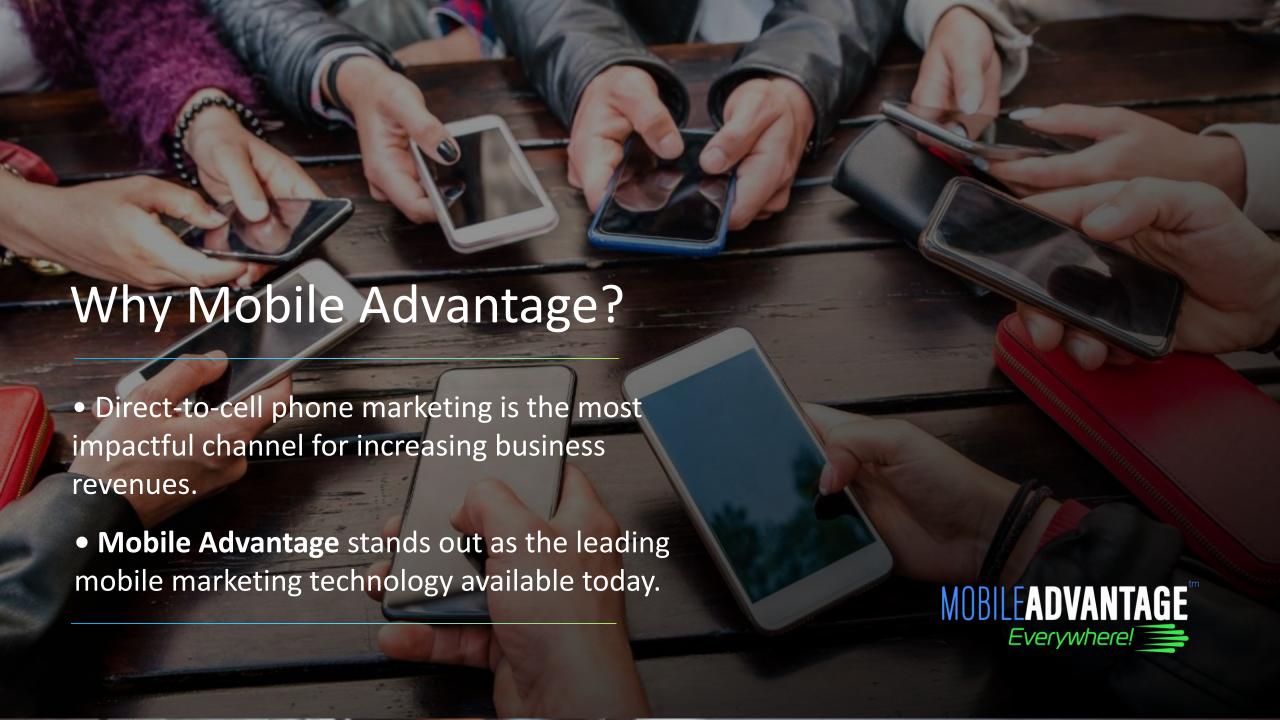
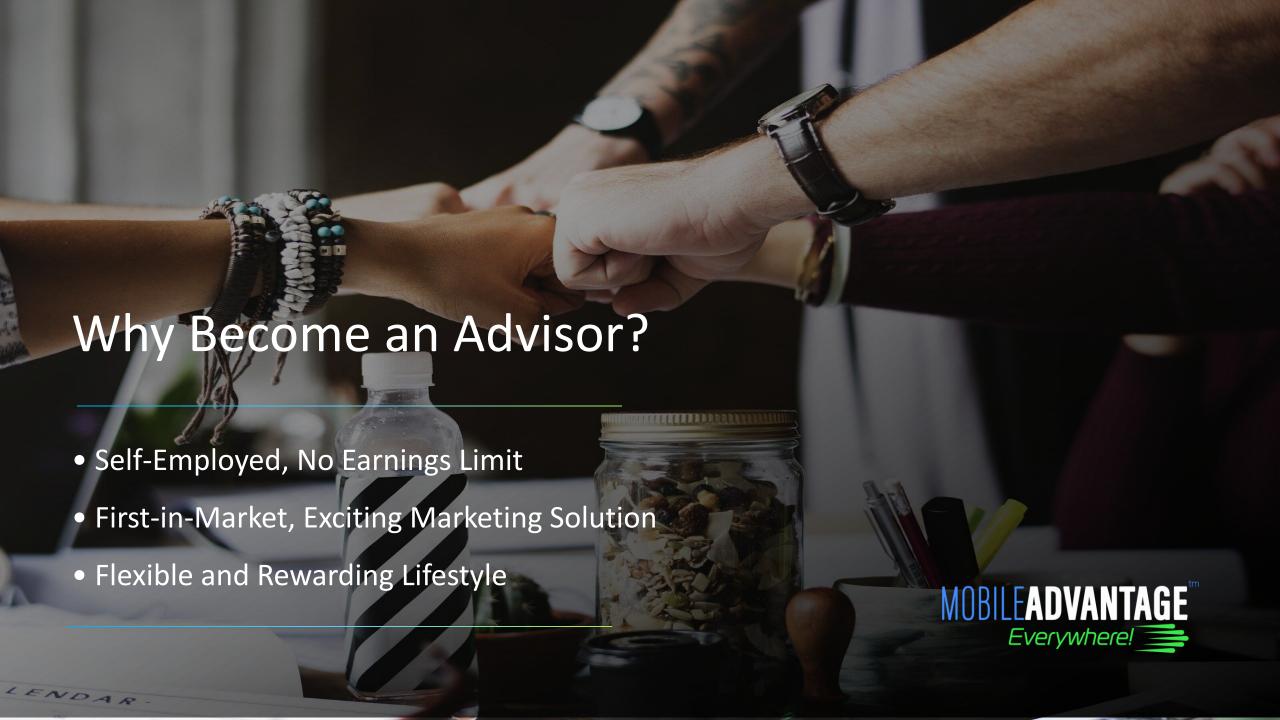


## Advisor Program Objective

Successfully deploy Mobile Advantage Technology™ for as many small to medium-sized businesses as possible, enabling them to reap the benefits of direct-to-cell phone marketing.









### Primary Target Markets

- Automotive Aftermarket
- Dental Marketplace
- Home Services (HVAC, Pest, Landscape, Etc.)
- Wellness & Beauty (Med Spa, Chiropractic, Salon, Etc.)
- Online Retailers



## Mobile Advantage Advisor Program

- Become a Certified Mobile Advantage Advisor (\$195)
- Recruit Mobile Advantage Partners
- Coordinate Sales Effort with Partner "Bird Dogs"
- Provide Sales & Support Services to Support Partners (No Cold Calling)
- Earn Initial Fees and Recurring Commissions
- Full or Part-Time Opportunity





#### Advisor Earnings Plan

- \$40 Per Month, Per Subscriber
- \$200 Set-up Fee Earnings
- Full or Part-Time

| Advisor Earnings Schedule |                  |                 |
|---------------------------|------------------|-----------------|
|                           |                  |                 |
| Monthly Earning           | \$ 40            |                 |
|                           |                  |                 |
| Subscribers               | Monthly Earnings | Annual Earnings |
| 100                       | 4,000            | 48,000          |
| 250                       | 10,000           | 120,000         |
| 500                       | 20,000           | 240,000         |
| 1,000                     | 40,000           | 480,000         |
| 1,500                     | 60,000           | 720,000         |
| 2,000                     | 80,000           | 960,000         |
| 2,500                     | 100,000          | 1,200,000       |
| 3,000                     | 120,000          | 1,440,000       |
| 3,500                     | 140,000          | 1,680,000       |
| 4,000                     | 160,000          | 1,920,000       |
| 4,500                     | 180,000          | 2,160,000       |
| 5,000                     | 200,000          | 2,400,000       |



# Summary

Success as a Mobile Advantage Advisor delivers a rewarding experience for both full-time and part-time participants, offering a recurring revenue stream and lifestyle that reflect the effort you dedicate to the program.

